Snapshot: The Center for Advanced Communications Policy

September 2001 - June 2005

Overview

The Center for Advanced Communications Policy (CACP), formerly GCATT's Office of Technology Policy & Programs, has reorganized with a new name that reflects its core competency in advanced communications technology policy and continued growth as a regional and state and national resource for timely advice on advanced and emerging communications and technology policy. **CACP** continues to operate as a neutral authority, monitoring and

assessing related legislative and regulatory issues, identifying future technology, and promoting a clearer understanding of the ever changing Technology landscape. www.cacp.gatech.edu

Mission

Provide critical research, analysis and advise on advanced communications and technology policy issues, thereby increasing Georgia's contribution to the state, regional, national and global dialog on advanced communications policy.

- **Research agenda** – set by (1) expertise, (2) funds and (3) client requests.
    - o 14 projects totaling **$6,836,000 dollars.**
    - o 72 client requests.

- **Program activities** – rapid legislative response; regulatory analysis on rulemakings that significantly impacts constituents; policy support for engineers; trend analysis and environmental scan.
    - o Monitor/assess more than **2700 regulatory and legislative issues** that impact the technology landscape. Technical assistance on FCC permits.

- **Educational activities** – course development, independent studies, student advising, dissertation committees, train GRAs, and undergraduates. Work with researchers, end users of technology, and industry on advanced technology issues.
    - o **Academic – Employed 19** GRAs, RAs and undergraduate students. Taught 9 graduate level courses under "special topic," independent study and undergraduate core courses. Advised or served on theses or dissertation committees for 11 students**.**
    - o **Training** hand continuing education classes including advanced communications policy and technology seminars have been attended by approximately **6,000 constituents**.

- **Outreach and dissemination** – research publication, reports, newsletters, conferences, co-sponsor advanced technology events, board/council memberships, editorial and review panels, invited presentations, service to institution, academic community, professional and other public sector entities.

    - o Service to academic community – **26 advisory groups. 46 presentations**.
    - o Service to professional community – **53 presentations**.
    - o Service to public or private sector – **22 advisory groups/boards/councils**.

Vision

"From foundation to destination"

- Preeminent source for advanced communications and technology policy to increase Georgia's ability to shape the **state and regional policy agenda**.

- National level **"Go To" policy advisors** based on reputation as a neutral authority.

- Increase collaborations with peer institutions – serve as a **program builder**.

- **Increase resources and revenue streams.**

- **Leveraging programs and resources**.

Identity and Partnership

 Who we are:
CACP has an academic home within the School of Public Policy of the Ivan Allen College at the Georgia Institute of Technology, enabling synergistic collaborations in public policy, economics, technology, communications, and international affairs.

- **Academic** – GRA's from within the IAC schools of SPP, HTS, INSN. Interdisciplinary model for faculty and students.

- **Organizational –** Affiliated with Georgia Research Alliance. Synergistic research and sponsored research domestic and international.

- **Research focus-** Applied policy studies, advanced communications and technology research. Emergency communications, vulnerable populations including people with disabilities, e-government and social change, and technology shifts. Policy advisors at the international, national, regional, State and local levels.

- **Branding –** Strong brand recognition based on history of neutrality.

Who we work with:
- **Intra-institutional –** Relationships with more than **14 entities** at GA Tech include CIBER, EDI, GTRI, GTEC, GTISC, CATEA, EU Center, IMTC, BITC. Senior faculty in CoE, SPP, SN, CoArch. SPP initiatives such as PRI, TPAC, RVM, IP3.

- **Institutional** -- Building common areas of interest with more than **20 peer institutions and other universities,** including UGA, GA State, Medical College of GA, George Mason, Syracuse University, University of Texas, University of Minnesota, University of Colorado at Boulder, University of Iowa, Duke University, Temple University, University of Florida, Gallaudet University, Rochester Institute of Technology, Clark Atlanta University, University of Wisconsin-Madison, Southern Education Foundation. More than 25 **external faculties.** (i.e. Associates and Fellows).